



Essential Products Made Simple



Welcome To Newcel Paper

About Us:

Newcel Paper was established in 1973 and is a multi-award winning, third generation family owned business, which manufactures branded and private label disposable paper products for the Foodservice, Hygiene, Janitorial and Cash and Carry sectors throughout Ireland, the UK and Europe.

Production Capabilities:

Our fully robotic production lines operate 24/7, producing more than 5000 pallets of consistently high quality paper products per week.

Our 'next generation' production facilities are highly audited and exceed the exacting standards of our most stringent and professional customers. We invite you to visit our facilities and witness the future today.

Private Label:

We specialise in the manufacture of 'Private Label' paper products for some of the biggest names in the business including; Booker, Makro, Bunzl, Sysco, Musgraves, Sugro, Hendersons and BWG.

Irrespective of your volumes, we welcome all private label enquiries and guarantee that you will love our prices, quality and aftersales service.





Sustainability:

We're passionate about sustainability and always have been. We pioneered the use of recycled paper over 50 years ago even though it was less popular at the time.

We continue to champion all things 'Green' with 66% of our electricity coming from renewables, by utilising electric cars and forklifts and by delivering our products on Euro 6 compliant trucks.

Delivering Dependability:

We operate our own fleet of Bio-Diesel fuelled trucks, which emit 11% less carbon monoxide and 10% less particulate matter than regular diesel vehicles. This ensures that your order arrives reliably 'on time - every time', in perfect condition and contributes positively towards a cleaner, healthier and safer world for us all.

CHSA Membership:

Newcel Paper is a full member of the prestigious CHSA Soft Tissue Standard.

Membership of the CHSA involves independent, quarterly audits of our product length, width and sheet count.

The CHSA logo is your guarantee that the specification and quality of our product exactly matches those stated on the product label.

Awards:

We are proud winners of the '2023 Booker Supply Partner of the Year Award', the '2023 NI Family Business of The Year Award' and our Managing Director recently received the '2023 NI Business Woman of the Year' award.

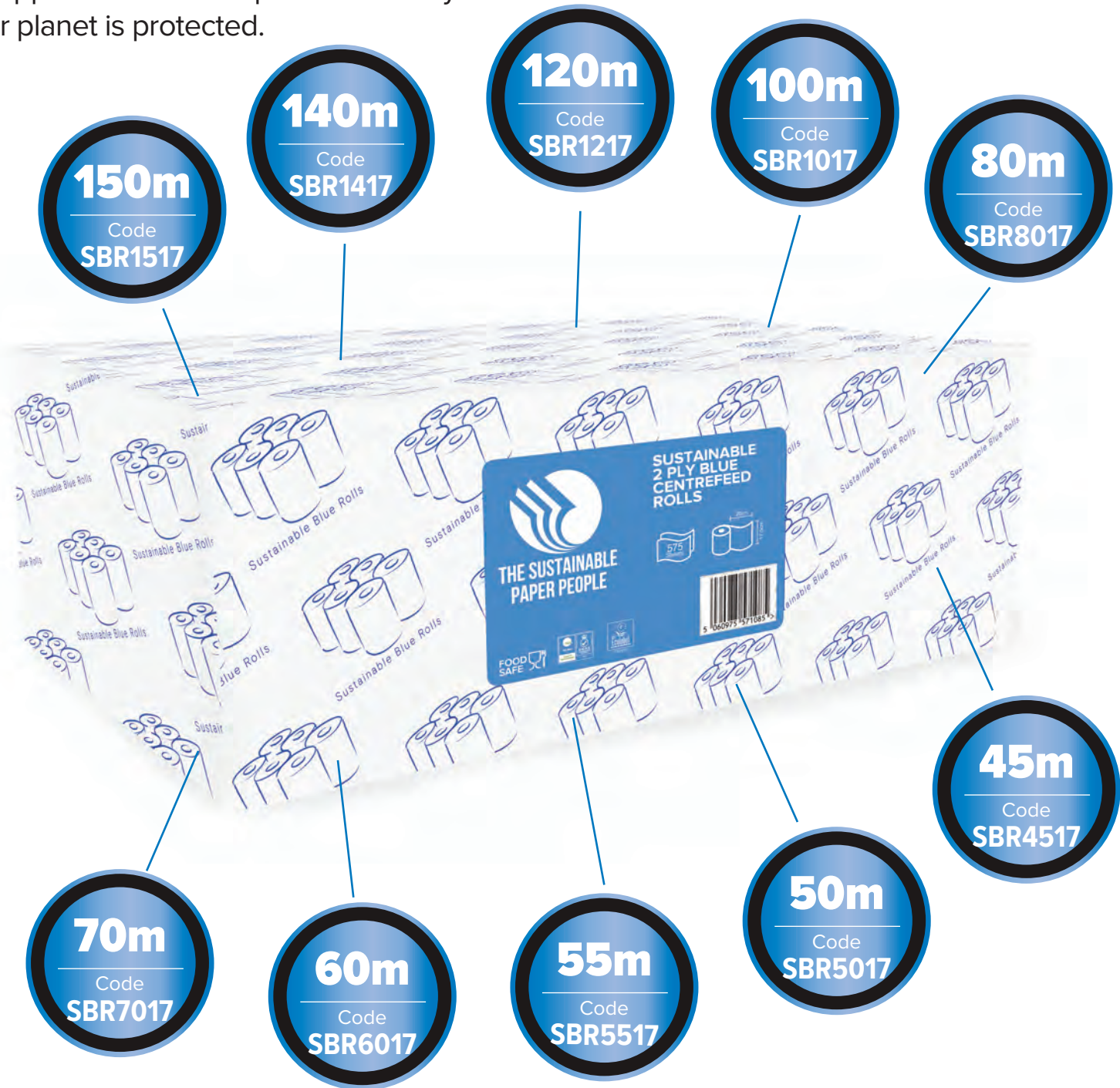


Private Label Sustainable Paper Wrapped Rolls

2 Ply Blue Centrefeed Rolls



Introducing our Sustainable blue centrefeed rolls, the world's first range of sustainable, private label paper wrapped rolls - where plastic is history and the health of our planet is protected.



SPECIFICATIONS									
									
2 Ply	20cm	6 Rolls Per Case	78/91	100% RECYCLED PAPER	100% RECYCLABLE PAPER	100% PLASTIC FREE	FOOD SAFE	CHSA Cleaning and Hygiene Suppliers Association	

Ocean Harmony 175

2 Ply Blue Centrefeed Rolls



Introducing Ocean Harmony, the world's first range of sustainable, paper wrapped blue centrefeed rolls - where plastic is history and the health of our planet is protected.



SPECIFICATIONS



2 Ply



20cm



6 Rolls Per Case



Why use paper wrapped co

Our planet can no longer tolerate a culture of throw-away single use plastics which are choking our rivers, contaminating our oceans and killing our marine life.

It is estimated that 12 million cubic tons of plastic enter our oceans every year and with over 90% of plastic not being recycled, it is easy to see how recycling alone will never solve this problem.



Our Oceans Deserve Better -

Centrefeed rolls?

Plastic is Drastic
Switching just 1 truck load of
centrefeed rolls from plastic
wrap to paper
wrap saves the
equivalent of almost
2000 x 500ml
PET bottles.



100%
Sustainable

100%
Plastic Free

100% Paper
Packaging

100%
Recyclable
Packaging

100%
Recycled
Product

100%
Recycled
Cores & Handle



— Our World Deserves Better

Lilly Toilet Rolls

2 Ply Soft Bathroom Tissue

Combining pure cellulose quality tissue, fresh attractive shelf designs and offering you a very generous profit margin, the Lilly Toilet Roll range has something for everyone. Sales of the 4 roll pack remain strong but the bigger family multi-packs is where the real growth is, with the 9 roll, 16 roll and 24 roll packs leading the charge.



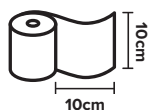
Also Available

Lilly Satin

3 Ply Soft Bathroom Tissue



SPECIFICATIONS



10 x 4 Pack - 66 Cases / Pallet
5 x 9 Pack - 54 Cases / Pallet
1 x 16 Pack - 72 Cases / Pallet
1 x 24 Pack - 60 Cases / Pallet



PURE CELLULOSE PAPER



RECYCLABLE PAPER



RECYCLED PLASTIC WRAP



Lilly Toilet Rolls

2 Ply Soft Bathroom Tissue

NEW

9 Pack

Code
LC09



16 Pack

Code
LC16



24 Pack

Code
LC24

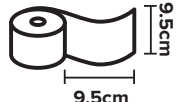


Gold Toilet Rolls

2 Ply Soft Bathroom Tissue

Already a market leader, 320 Gold now looks more professional than ever. Your sales will look just as good when you enjoy higher repeat orders because of it's new image, excellent quality and exceptional value for money. Choose between the standard 30% recycled plastic packaging or the 100% plastic free option - the Planet (and your customers) will love you more than ever.



SPECIFICATIONS					
 2 Ply		320 Gold - 9x4 Pack / 12x4 pack			
		280 Gold - 9x4 Pack / 12x4 pack			
		240 Gold - 9x4 Pack / 12x4 pack			
		200 Gold - 9x4 Pack / 12x4 pack			
					

Gold Toilet Rolls

2 Ply Soft Bathroom Tissue

**36
Pack**
9 x 4 Pack

**Conventional
Toilet
Rolls**

NEW



**48
Pack**
12 x 4 Pack



**SUSTAINABLE PLASTIC
FREE CARTON AVAILABLE**



100%

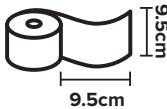


**PLASTIC
FREE**

SPECIFICATIONS



2 Ply



320 Gold - 9x4 Pack / 12x4 pack
280 Gold - 9x4 Pack / 12x4 pack
240 Gold - 9x4 Pack / 12x4 pack
200 Gold - 9x4 Pack / 12x4 pack



PURE CELLULOSE
PAPER



RECYCLABLE
PAPER



RECYCLED
PLASTIC WRAP



Pure Professional Mini Jumbo 60mm

2 Ply Jumbo and Mini-Jumbo Toilet Rolls - 60mm Core

Pure Professional is a range of strong and absorbent pure cellulose 2 ply Jumbo and Mini-Jumbo toilet rolls. Available in 2 ¼ inch - 60mm core. Suitable for all Away From Home locations with a wall mounted dispenser.



SUSTAINABLE PLASTIC
FREE CARTON AVAILABLE

SPECIFICATIONS

 2 Ply	 8.5cm 10cm	 300m 6 Rolls Per Case	 120m / 150m / 200m 12 Rolls Per Case	 78/91	 100% PURE CELLULOSE PURE CELLULOSE PAPER	 100% RECYCLABLE PAPER	 30% RECYCLED PLASTIC WRAP	 FSC	 CHSA Cleaning and Hygiene Suppliers Association
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Pure Professional Mini Jumbo 80mm

2 Ply Jumbo and Mini-Jumbo Toilet Rolls - 80mm Core

Reduce costs and keep employees and customers satisfied with Pure Professional's long-lasting, double-ply toilet rolls. Their strong, absorbent construction minimizes waste and ensures comfort, making them ideal for any high-traffic bathrooms.

**Jumbo and
Mini Jumbo
Toilet Rolls**

300m

Code
MJ3080

200m

Code
MJ2080

150m

Code
MJ1580

120m

Code
MJ1280



**SUSTAINABLE PLASTIC
FREE CARTON AVAILABLE**



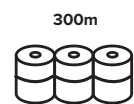
SPECIFICATIONS



2 Ply



10cm



6 Rolls Per Case



12 Rolls Per Case



PURE CELLULOSE
PAPER



RECYCLABLE
PAPER



RECYCLED
PLASTIC WRAP



FSC



100%
PLASTIC
FREE



CHSA
Cleaning and Hygiene
Suppliers Association

Samson Professional 175

2 Ply Blue Centrefeed Rolls



Samson Professional is a dynamic range of strong and absorbent 2 ply blue centrefeed rolls. Certified to 'food safe' standards (EC Reg No: 1935 2004).

Samson Professional is suitable for a vast range of cleaning and wiping applications in commercial kitchens, food manufacturing factories and countless high consumption commercial applications.



SPECIFICATIONS



2 Ply



20cm



6 Rolls Per Case



78/91



100%
RECYCLED
PAPER



100%
RECYCLABLE
PAPER



30%
RECYCLED
PLASTIC WRAP



FOOD
SAFE



Samson Professional 165

12 Ply Blue Centrefeed Rolls

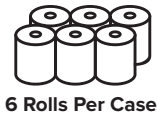
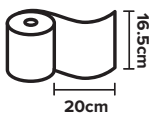


The name says it all. Power through cleaning tasks with these dependable 2-ply blue centrefeed rolls. Strong, absorbent, and 'food safe,' they conquer any mess in kitchens and workplaces with ease.

**2 Ply
Blue
Centrefeed
Rolls**



SPECIFICATIONS



FOOD SAFE



Elite Professional 175

2 Ply White Centrefeed Rolls



Elite Professional is a range of strong and absorbent 2 ply white centrefeed rolls, suitable for a vast range of cleaning and drying applications in high volume washrooms. Featuring our 'Low Lint' formula, Elite Professional contains very little dust and achieves excellent results in cleaning glass display counters, windows and mirrors.



SPECIFICATIONS



2 Ply



20cm



6 Rolls Per Case



100%
RECYCLED
PAPER



100%
RECYCLABLE
PAPER



30%
RECYCLED
PLASTIC WRAP



Elite Professional 165

2 Ply White Centrefeed Rolls



Elite Professional towels tackle greasy messes sticky spills, and delicate surfaces with confidence. Whether you're wiping down counters, mopping up spills or polishing glassware, these versatile rolls have you covered.

White Centrefeed Rolls



SPECIFICATIONS



2 Ply



20cm



6 Rolls Per Case

78
/91

RECYCLED
PAPER



RECYCLABLE
PAPER



RECYCLED
PLASTIC WRAP



CHSA
Cleaning and Hygiene
Suppliers Association

Krafty Professional 175

2 Ply Recycled Centrefeed Rolls



‘Go green’ with our eco-friendly Kraft roll! Made from recycled, unbleached paper, it reduces its impact on natural resources. This versatile roll shines in dispensers for cost-effective cleaning, or grab it for instant portability.

Product Features

- 1. Strong and Absorbent
- 2. 100% Recycled
- 3. Compostable
- 4. Biodegradable



SPECIFICATIONS

2 Ply

20cm

6 Rolls Per Case

78/91

100% RECYCLED PAPER

100% RECYCLABLE PAPER

30% RECYCLED PLASTIC WRAP

CHSA
Cleaning and Hygiene
Suppliers Association

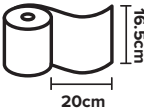
Krafty Professional 165

2 Ply Recycled Centrefeed Rolls



This versatile Kraft roll adapts to your needs. Use it with a dispenser for a cost-conscious cleaning station, or grab it on the go for a portable cleanup. Our recycled, unbleached paper is gentle on the planet, minimizing its environmental footprint.

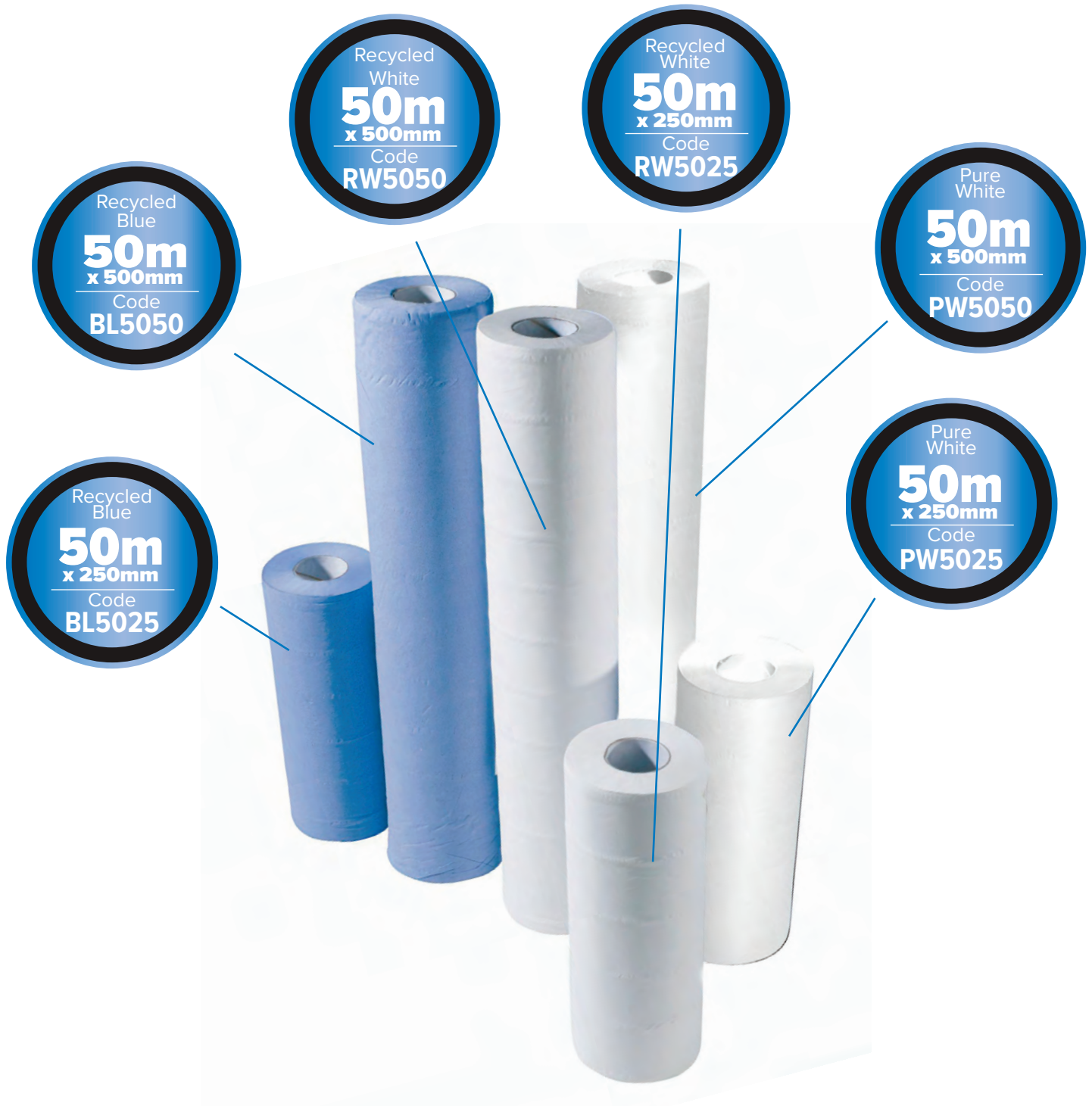


SPECIFICATIONS									
									
2 Ply	20cm	6 Rolls Per Case		RECYCLED PAPER	RECYCLABLE PAPER	RECYCLED PLASTIC WRAP			

Hygiene / Couch Rolls

2 Ply Recycled and Pure Cellulose Rolls

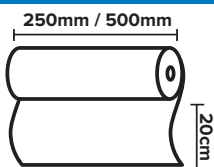
Individually wrapped couch rolls are suitable for medical applications in hospitals, dentists and health clinics as well as general use in suntan salons, hairdressers etc. Available in Pure Cellulose, 100% Recycled Paper and Blue Paper, these rolls really are an everyday essential product that everyone needs to stock.



SPECIFICATIONS



2 Ply



RECYCLED PAPER



PURE CELLULOSE PAPER



RECYCLABLE PAPER



RECYCLED PLASTIC WRAP



Autocut Rolls

2 Ply Blue and White Autocut Rolls

NEW

Our Autocut rolls maximise 'Controlled Dispensing' which reduces paper waste and maximises self-presenting hand hygiene.

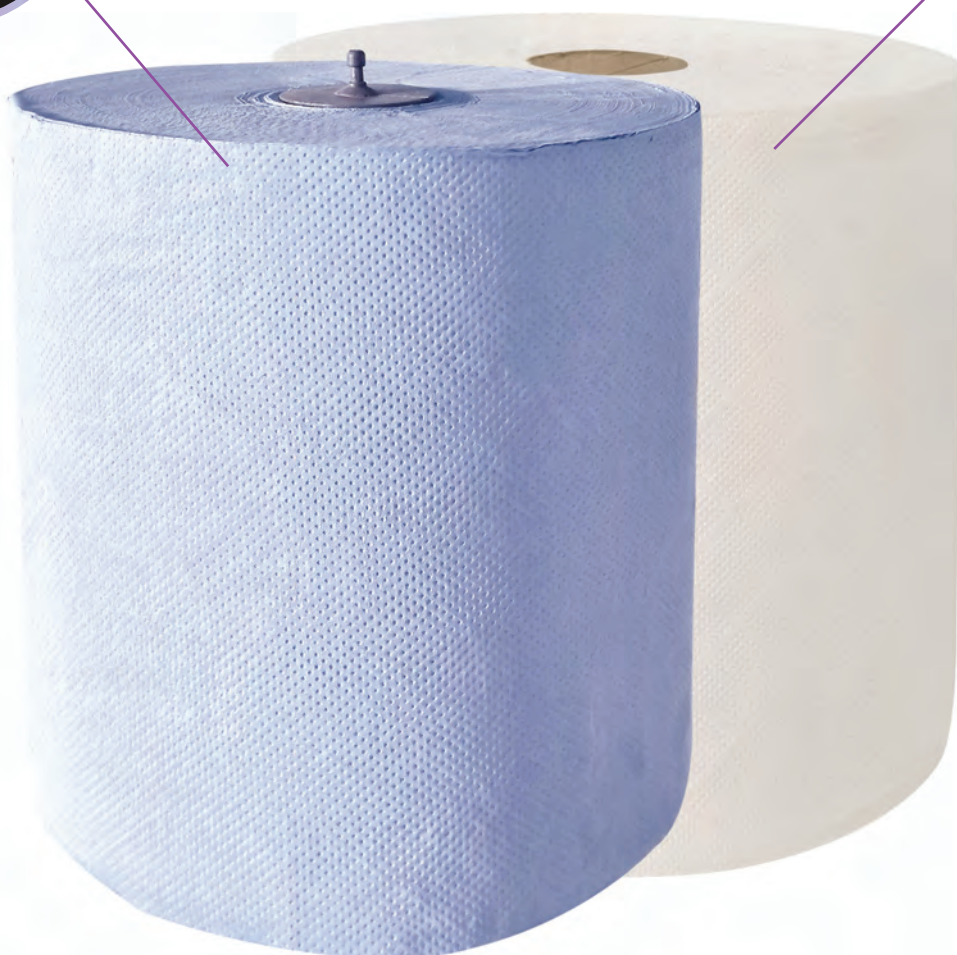
Manufactured in various widths, lengths and colours to suit most dispensers and everyone's personal choice.

150m

Code
BAC150

150m

Code
WAC150



SPECIFICATIONS



2 Ply



20.5cm



6 Rolls Per Case



100%
RECYCLED
PAPER



100%
RECYCLABLE
PAPER



30%
RECYCLED
PLASTIC WRAP

FOOD
SAFE



NOTES

[illegible]



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