

# 2022

PRODUCT CATALOGUE

**KEY LINES EDITION**

*the***paper**people.**.ie**



# 2022

## PRODUCT CATALOGUE



### QUARTER 3 FORECAST

- Sales of Blue centrefeed rolls in the Foodservice, Hospitality and Janitorial sectors are forecast to grow by a further 5% in Q3 2022.
- Paper prices are forecast to remain strong as gas prices soar in Q2.
- Raw material availability will remain tight due to gas restrictions in Europe
- Transport Costs are forecast to remain high as demand for shipping container peaks
- UK Transport difficulties will ease as Newcel's new base in Heysham expands to 10 trucks and 30 trailers.
- Newcel's new production line will increase capacity by 30% in July 2022.

### NEW PRODUCTION LINE

**NEXUS 2 COMES ON STREAM IN JULY 2022**



Newcel Paper's 80,000 sq.ft. Factory

### OWN BRANDING

*We manufacture paper disposables for some of the biggest names in the business.*

Over the past 49 years we have quietly grown from being a local manufacturer in Ireland to the 'go to' supplier of choice for own brand paper disposables in Ireland, Scotland, Wales and the rest of the UK. Our in-house design and printing facility allows us to privatise small volume lines as well as the big volume items for customers of every size.





# QUALITY CONTROL



Newcel Paper operate a quality control culture in which all employees have a responsibility within their own work areas to help ensure that premium quality is guaranteed.

We are full members of the CHSA who audit our products to ensure that they comply with comprehensive industry codes of practice.

All procedures within Newcel Paper are approved to internationally recognisable accreditations including ISO 9001:2015.



Production Hall

# RELIABILITY

Our four production lines are covered by an extensive 'preventative maintenance programme' which minimises downtime and maximises productivity.

We continually invest in the fastest and most efficient robotic machinery to ensure that we have the additional capacity to fuel your sales growth.

We hold substantial stocks of raw materials guaranteeing a consistent, uninterrupted supply of your paper disposable products.



Robotic Stacker

## FOOD SAFE

All blue centrefeed rolls manufactured by Newcel Paper are made from certified FoodSafe paper and FoodSafe dyes.

Disposable paper products used in the foodservice sector and the food manufacturing industry must comply with European Community Regulation No. 1935 2004.

*One of the UK and Ireland's largest manufacturers of 'own brand' paper disposables.*



... ZERO SINGLE USE PLASTICS



ZERO SINGLE USE PLASTICS ... ZERO

**OWN  
BRAND  
AVAILABLE**

**PAPER WRAPPED  
BLUE CENTREFEED  
ROLLS**



Zero Single Use Plastics  
100% Recyclable Packaging  
Exclusive to Newcel Paper  
Huge Sales Opportunity

























# Available from Q3



## OCEAN HARMONY 2 PLY BLUE CENTREFEED ROLLS

BRAND	Roll Length	PRODUCT	Case Quantity	Pallet Quantity	Finish	Paper Quality
	50m 245 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSED	
	60m 275 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSED	
	80m 375 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSED	
	100m 475 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED	
	120m 575 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED	
	140m 675 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED / FLAT	
	150m 725 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED / FLAT	

# BLUE CENTREFEED ROLLS

## 2 PLY BLUE CENTREFEED ROLLS

BRAND	Roll Length	PRODUCT	Case Quantity	Pallet Quantity	Finish	Paper Quality
	60m 275 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSED	
	80m 375 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSED	
	100m 475 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED	
	120m 575 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED	
	140m 675 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED / FLAT	
	150m 725 Sheets	2 ply Blue Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSED / FLAT	















**BEST SELLER**

**BEST SELLER**



# WHITE CENTREFEED ROLLS

## 2 PLY WHITE CENTREFEED ROLLS

BRAND	ROLL LENGTH	PRODUCT	Case Quantity	Pallet Quantity	Finish	Paper Quality
 ELITE 375	80m 375 Sheets	2 Ply White Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSSED	
 ELITE 475	100m 475 Sheets	2 Ply White Centrefeed Rolls	6 Rolls	91 Cases	 EMBOSSSED	
 ELITE 575	120m 575 Sheets	2 Ply White Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSSED	
 ELITE 675	140m 675 Sheets	2 Ply White Centrefeed Rolls	6 Rolls	78 Cases	 EMBOSSSED / FLAT	



... ZERO SINGLE USE PLASTICS

ZERO SINGLE USE PLASTICS ... ZERO

**OWN  
BRAND  
AVAILABLE**



## Premium Quality Bathroom Tissue

A new and exciting range of premium quality bathroom tissue which removes 100% of 'single use plastics'.

Our planet can no longer tolerate a culture of throwaway single use plastics which are choking our rivers and contaminating our oceans.

It is estimated that 12 million cubic tons of plastic enters our oceans every year and with over 90% of plastics not being recycled, it is easy to see how recycling alone will never solve this problem.















**Available  
from Q3**

**Zero Single Use Plastics  
100% Recyclable Packaging  
Huge Sales Opportunity**





## OCEAN HARMONY 2 PLY TOILET ROLLS

BRAND	ROLL LENGTH	PRODUCT	Case Quantity	Pallet Quantity	Finish
	22m 200 Sheets	4 Roll Pack - 2 Ply White	10 x 4 Pack	60 Cases	 EMBOSSED
	22m 200 Sheets	9 Roll Pack - 2 Ply White	5 x 9 Pack	50 Cases	 EMBOSSED
	22m 200 Sheets	16 Roll Pack - 2 Ply White	1 x 16 Pack	60 Cases	 EMBOSSED
	22m 200 Sheets	18 Roll Pack - 2 Ply White	1 x 18 Pack	60 Cases	 EMBOSSED
	22m 200 Sheets	24 Roll Pack - 2 Ply White	1 x 24 Pack	90 Cases	 EMBOSSED
	22m 200 Sheets	32 Roll Pack - 2 Ply White	1 x 32 Pack	70 Cases	 EMBOSSED
	22m 200 Sheets	48 Roll Pack - 2 Ply White	1 x 48 Pack	60 Cases	 EMBOSSED

# LILLY TOILET ROLLS



**NOW USING 100% RECYCLED  
PLASTIC WRAP**















Lilly 2 ply tissue is produced using the latest softening technology to allow us to create the softest and most absorbent wipe to soothe and care for your skin, now wrapped in 100% recycled plastic packaging to care for your environment too.







## LILLY 2 PLY TOILET ROLLS

BRAND	ROLL LENGTH	PRODUCT	Case Quantity	Pallet Quantity	Finish
	22m 200 Sheets	4 Roll Pack - 2 Ply White	10 x 4 Pack	60 Cases	 EMBOSSSED
	22m 200 Sheets	9 Roll Pack - 2 Ply White	5 x 9 Pack	50 Cases	 EMBOSSSED
	22m 200 Sheets	16 Roll Pack - 2 Ply White	1 x 16 Pack	60 Cases	 EMBOSSSED
	22m 200 Sheets	18 Roll Pack - 2 Ply White	1 x 18 Pack	60 Cases	 EMBOSSSED
	22m 200 Sheets	24 Roll Pack - 2 Ply White	1 x 24 Pack	90 Cases	 EMBOSSSED
	22m 200 Sheets	32 Roll Pack - 2 Ply White	1 x 32 Pack	70 Cases	 EMBOSSSED
	22m 200 Sheets	48 Roll Pack - 2 Ply White	1 x 48 Pack	60 Cases	 EMBOSSSED

**NOW WITH  
75%  
LESS PLASTIC**

# TOILET ROLLS

## PURE CELLULOSE 2 PLY TOILET ROLLS

**NOW WITH  
75%  
LESS PLASTIC**



BRAND  
ROLL  
LENGTH

200m  
200 Sheets

PRODUCT

24 Roll Pack - 2 Ply White  
Pure Cellulose

Case Quantity

1 x 24 Pack

Pallet Quantity

60 Cases

Finish

EMBOSED



200m  
200 Sheets

36 Roll Pack - 2 Ply White  
Pure Cellulose

5 x 9 Pack

96 Cases

EMBOSED



200m  
200 Sheets

48 Roll Pack - 2 Ply White  
Pure Cellulose

12 x 4 Pack

120 Cases

EMBOSED

**NOW WITH  
75%  
LESS PLASTIC**



320m  
320 Sheets

24 Roll Pack - 2 Ply White  
Pure Cellulose

1 x 24 Pack

108 Cases

EMBOSED



320m  
320 Sheets

36 Roll Pack - 2 Ply White  
Pure Cellulose

9 x 4 Pack

72 Cases

EMBOSED



320m  
320 Sheets

48 Roll Pack - 2 Ply White  
Pure Cellulose

12 x 4 Pack

72 Cases

EMBOSED













# MINI JUMBO TOILET ROLLS

60mm / 80mm Core Available

## 2 PLY PURE CELLULOSE MINI-JUMBO TOILET ROLLS

BRAND	ROLL LENGTH	PRODUCT	Case Quantity	Pallet Quantity	Finish
	120m 575 Sheets	2 Ply White Pure Cellulose Mini Jumbo Toilet Rolls	12 Rolls	91 Cases	 EMBOSSED
	150m 725 Sheets	2 Ply White Pure Cellulose Mini Jumbo Toilet Rolls	12 Rolls	78 Cases	 EMBOSSED / FLAT
	200m 975 Sheets	2 Ply White Pure Cellulose Mini Jumbo Toilet Rolls	12 Rolls	65 Cases	 EMBOSSED / FLAT
	300m 1475 Sheets	2 Ply White Pure Cellulose Jumbo Toilet Rolls	12 Rolls	64 Cases	 EMBOSSED





# NEWCEL IN THE COMMUNITY



Newcel legend Aidan O'Rourke (left) raises £1 Million for charity – Sept 2021



Cancer Research charity truck run – May 2021



Newcel Santa arrives at Newry Hospice – December 2020



Newcel sponsored SLS leads the Cancer Research charity truck run – May 2021



Newcel volunteers cleaning up ocean plastic



Delivering paper disposables to a Romanian orphanage – November 2021



Four of the Best! - 4 new trailers go to England – Oct 2021



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